

M&I NEWS

SPECIAL L.P. EDITION





Manpower and Immigration

May 1976

Local Initiatives Program Attracts World Interest

in the field of job creation have attracted world-wide attention.

As one of the most visible and publicized efforts to implement the department's job creation strategy, L.I.P. has been under close scrutiny by more than a score of nations.

"In the past 18 months, the Job Creation Branch has been visited by officials from a long list of countries including Mexico, the U.S.S.R., Belgium, France, Japan, India, Kenya, Ghana, Australia, the United States and the United Kingdom," said Hallam Johnston, Senior Director of the Job Creation Branch.

Canadian L.I.P. Experience Useful to UK, U.S. and Australia

"The most interest in our Job Creation programs and policies has been exhibited by the U.S., the United Kingdom and Australia," said Mr. Johnston. "Our Job Creation Branch, for instance, has been visited by members of the American Congress and later by congressional staff members. We have exchanged information with a number of U.S. federal departments and agencies and with several state governments. Our JCB manager in New Brunswick recently testified before the Maine Joint Select Committee on Jobs," Mr. Johnston told M&I News.

Following visits by several officials from their Manpower Services Com mission to investigate the possibilities of L.I.P., the British government set up its own job creation scheme, which is modelled on the Canadian experience.

"And some time ago," Mr. Johnston said, "the Australian government de-veloped its Regional Economic Development Scheme, which was also based

Perhaps the most intriguing and exciting development internationally has been the interest in L.I.P. shown by both the International Labour Office and the Organization for Economic Cooperation and Development.

The International Labour Office." said Mr. Johnston, "Is interested in the potential of using L.I.P.-style programs in developing nations."

Flexibility and Cost Important Factors

"International interest in Canada's job creation policies and programs stems from L.I.P.'s ability to meet shortterm unemployment problems with economic efficiency and speed," Mr. John-

"Almost alone among employment measures. Canada's direct job creation programs have shown an ability to act quickly and to "zero in" on particular areas or kinds of unemployment. It can offer the potential to the individual for growth in self-created jobs of benefit to the participants and to the commun-Mr. Johnston said.

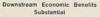
An important feature is the low administrative cost involved in delivering job opportunities. In addition there is a high degree of flexibility in terms of quick start-up and close-down

"But more important is L.I.P.'s ability to deal directly with the problem of unemployment at an individual level within a community context."

"The labour-intensive nature of the program has allowed jobs to be created at very low cost and without tving up employment funds in capital acquisi tions," Mr. Johnston said. About 90 per cent of L.I.P. program funds have gone directly to the participants in wages and other allowable costs.

Since L.I.P. came into being in 1971 the program has funded close to 25,000 projects which carried out work that could not have been accomplished without such funding. These projects produced about 283,000 short-term jobs, and an overwhelming proportion of participants were drawn from the ranks of unemployed workers.

Studies of L.I.P. operations in 1972-73 indicate that, with the \$190 million program then in operation, the over-all level of employment increased by 1.0 to 1.5 per cent during the difficult winter months. The study also indicated that for every \$100 million spent on unemployment fell by 0.3 per cent nationally



"Given L.I.P.'s short-term nature," Mr. Johnston said "the downstream economic benefits are substantial. A study carried out using the Economic Council of Canada's Candide Model produced some surprising information on long-term results."

- L.I.P. expenditures of \$490 million in 1972-74 resulted in an increase of \$723 million in the gross national product - a key measurement of national economic performance
- Additional long-term L.I.P. effects were predicted to result in a further \$140 million increase in GNP in the 1975-78 period. The study indicates that LLP has had and will continue to have significant secondary effects on the national production of goods and services.



Hallam Johnston, Senior Director, Job Cre-

Other Benefits Shown by Study

The study also showed that the L.I.P. program generated or 'Induced' an additional 4,000 man-years of work in 1972, 8,000 in 1973 and 3,000 in 1974, over and above those man-years directly funded by the program.

Another aspect is actual cost to the government. The net cost is less than gross expenditure. In other words, the provision of employment to UIC-welfare recipients results in savings by reducing benefit payments and the federal share of welfare expenditure, while at the same time increasing unemployment insurance premium revenue. Because job creation programs generate additional personal income they also increase government revenues through income tax payments.

"Although savings of this nature are quite difficult to measure, studies have indicated the net cost of L.I.P. may be one-third less than actual program expenditure " Mr Johnston told M&I

(Continued on Page 2)

Historic Harbour Grace Newfoundland Church with a \$37,020 L.I.P. Grant

NEWFOUNDLAND - St. Paul's Anglican Church in Harbour Grace has served the community for almost a century and a half. Using native stone workers began the building in 1835 and completed it in 1837. Since that time, the harsh climate has damaged the

At the time of construction, there was no cement, and a mixture of time and sand was used to bond the stones. When exposed to water, however, the lime dissolves and is washed away over the years. Only the sand remains, and the stone becomes loose. This was the problem with St. Paul's Church.

A L.I.P. grant of \$37,020 was obtained to replace the crumbling tower, which was dismantled in the fall of

The long job of replacing the stones which were removed has begun, and this time concrete blocks are being used for the inner wall and a cement mixture is to replace the old lime and

The L.I.P. grant is not sufficient to complete the necessary repairs. Rev. David Pearce says it would probably cost about \$100,000 to finish reconstruction of the tower and to repair the walls. Gerald Pinsent, a stone mason from the Anglican Cathedral, is direct-

This is the second L.I.P. grant the church has received. In 1971-1972 the interior was restored and repairs made



people who don't speak your language is a frightening prospect, but it happens all the time to native people in Northern

In Thunder Bay there's a group trying to make it less frightening.

Community Assistance a Local Initiatives Program project has three workers, two of them spending most of their time visiting hospitals, senior citizens' homes and other institutions The third worker deals with family crisis situations in Thunder Bay's native community. The project is funded for

"It's a strong project," says project officer Sharon Lund. "It's about the only service offered to native people at a level they like. They already feel lost in the city and without their language - Ojibway - they just can't

Lucille Rissanen deals with family crisis, troubles with the Children's Aid Society and housing. Thunder Bay is chronically short of housing, but people who come to Lucille find help. They may stay with her for a while in the past year she's kept 112 people in her own home until she has found them a place of their own.

The other project workers visit native people in institutions. "We try to spend at least fifteen minutes with each one of them." says Maria Linklater, "but we don't try to force them. And sometimes somebody really wants to talk and you hate to cut them off."

"A lot of the time people don't look like they're having big problems, but they are," says project worker Margaret Penassie. "It takes a lot of time to draw it out to them.

The project hopes to find alternate funding when L.I.P. money runs out.

been building canoes for the Red Cross in Charlottetown all winter may go into builders use only one. business for themselves this summer.

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Halbert Pratt, project coordinator, said the reason this may happen is that the 16-foot canoes the project has been building all winter are far superior in quality and design to the usual fac-

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P.E.I. - Four L.I.P. workers who have boat less tippy and used three layers of fibre glass where many commercial

> Orders have come in from Montreal. Toronto and parts of the Maritimes, and Mr. Pratt said the Red Closs has agreed to let the workers use the mould they wish to go into business on

The material cost of the canoes has been about \$190 each and the workers have managed to produce three a week. Equivalent canoes made in New Brunswick sell for between \$350 and \$400.

The canoes built by the \$13,950 project will be used by the Red Cross to teach safe canoe handling to people



Halbert Prett, project co-ordinator, and Evelyn Cudmore, project sponsor, prepare for a

Toronto Project Meets Special Needs of Immigrant Women

needs of immigrant women suffering from low-paying jobs, cultural shock and a language barrier.

Initial research on the project was carried out with seed money from the Secretary of State, but the centre, located in the heart of downtown Toronto's immigrant district, could not function without L.I.P.

The store-front premises are staffed by seven women who are themselves mmigrants - from Chile, Hong Kong, Paraguay, Trinidad and the United States. In many cases they speak the same language as their clients and share the same cultural background. There was little money left over after salaries and other expenses were paid. but the staff has scrounged furniture from friends and cleaned and painted the office themselves.

The L.I.P. workers don't just find employment for immigrant women but also liaise between the women and their emcome from such a sheltered environment they don't even know how to use done in Chinese and Spanish.

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To publicize the project, letters were sent in four languages to churches, organizations and individuals. The response was overwhelming. In the three months since the centre opened about 225 clients have been seen and 55 jobs arranged.

The centre holds workshops in different languages so the women can share experiences. One woman given 12 skirts to make in one afternoon was told afterwards that it was simply a job test. Others had been hired to clean offices on a piece-work basis. This was simply a ploy to get around the min-Imum wage law.

The counsellor leading the workshop explains the labour market, various laws, services and Canadian customs A slide montage "First Steps in Canada," produced by the centre, is shown ployers. Many of these new Canadians to the Portuguese and English workshops. Eventually these slides will be



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Local Initiative ...

Good Design and Delivery the Secret of Success

"Good program design is a vital in-oredient in making L.I.P. a success, but the real 'payoff' comes through M&I's abilities in program delivery," said Mr. Johnston, "A unique field delivery structure is required to implement a program of immense variety and flexbillty which has touched virtually every Canadian community since its start in 1971," With the development of the Job Creation Branch in 1973 the delivery system has continued to change to meet the demands placed upon it by the communities it serves

With decentralization in 1974 the Job Creation Branch extended its operations to the provincial level. And last year a Territorial Office located in Yellowknife went into operation to serve the Northwest Territories

"L.I.P. is a major tool available to government to deal with high rates of seasonal unemployment and as such is an important part of the department's employment strategies," Mr. Johnston said. "I expect that the Job Creation Branch will continue to play an important role in meeting the departmental objective of supporting the initiatives of individual Canadians to satisfy their economic needs and pursue self-fulfilment through work."

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What was once a bank is now a drop-in centre for Miniota, Manitoba. Inside there is a pool room, library, games area and even a small kitchen.

Miniota Drop-in Centre For Old And Young

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munity 75 miles west of Brandon, old-timers. Manitoba, this project typifies drop-in sor, said the building had been a bank.

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izens in a town of 250 people, two L.I.P. L.I.P. to maintain the building, improve New Horizons Drop-In Centre on a inq pile of donated books. The library is also making a collection of tape Located in an isolated farming com- recordings of tales told by the area's

Senior citizene continue their volun centres sponsored by L.I.P. all across teer work and organize activities for Canada. Pauline Rowan, project spon- all ages. On Friday nights it is not uncommon to find a cribbage tourna-"A poolroom has been added and the ment in full swing or a few of the older

employees and when the L.I.P. grant The centre was opened in 1972 by runs out this month Mrs. Rowan said

B.C. Doctors Get Videotapes From L.I.P.



Going over the script before actual take. (From left to right) Ian Cameron, Victor Doray, Diane Rayner and Bill Day (cameraman).

With a L.I.P. contribution of \$20,000. five talented young people will be employed in Vancouver producing 28 videotapes on various health issues covering everything from inter-muscular injections to treating throat abscesses.

'This project will provide doctors and public health nurses in the community with simple instructional material." says Ian Cameron, director of the program and head of the Biomedical Communications Department of the University of British Columbia "The programs are being produced at a professional level using complete scripts and the university's videotaping

A "first" in North America, this probeen available only to the faculty. Var-

ious health groups and hospitals have requested videotapes on alcohol and drugs; dental hygiene; nutrition; psychiatry; physical health; pre-natal and postnatal care and smoking during

ritonsil Abscess," has just been completed with the collaboration of a surgeon, a specialist at Vancouver General Hospital. "It's a 20-minute tape on how to treat an abscess on the back of the throat," explains Mr. Cameron. When these tapes are completed, they will be distributed to general practi tioners throughout British Columbia.

"We're really excited about this project has stemmed from requests for ject," says Mr. Cameron. The response teaching programs which had previously from the community has just been tre-

St. Andrews Railway Museum Sponsored by L.I.P.

already gotten up a full head of steam and will soon be barrelling down the

The project is a railway museum and it's the Club's major project of the year, after receiving a federal contribution of \$25,725 and hiring 11 unemployed

The province's first railway museum will have been made possible with the help of the Canadian Pacific Railway who sold the St. Andrews 100-year-old Station House to the Kiwanians for one dollar The CPR is donating tools and equipment, schedules, and rolling stock

The 60-foot long railway station will

Kiwanis Club in St. Andrews, N.B., has a campite and the railway tracks. A siding will be installed where old rolling stock will be on display.

The New Brunswick Museum is assisting the club in setting up the displays "so that the railway museum will be as attractive and interesting as possible," said Hazen Boyd, chairman of a special Kiwanis Committee set up to establish the museum "The museum" adds Mr. Boyd, "will present some of the history of the region and will help tourist attraction."

Included in the museum will be a special section devoted to the St. Andrews and Quebec Railway which played an important part in the history of Charlotte County in the 1800s. The rail line started in 1835, reached Quebec be relocated from its present location in 1887, and was subsequently absorbed to a site provided by the Town Council. by the Canadian Pacific Railways.

A First In Radio Broadcasting

Inter-Hospital Closed-Circuit Radio



Pete Halowaliuk on air with his daily afternoon broadcast

station in North Vancouver is operated by nine handicapped workers. They have been broadcasting to Vancouverarea hospitals since January of this year from a fully-equipped radio station in the basement of Bob Banford's parents' home, after receiving a L.I.P. grant for \$43,000.

The opening of the Capilano Radio Station (CRS Radio) has been a lifelong ambition and dream of one man Jack Banford, Having spent most of his life in a wheelchair with muscular dystrophy, Mr. Banford's 'impossible dream' to find a career in radio after many years finally materialized. Unfortunately, this dream was short-lived for Mr. Banford died in March at the age of 28. Since then, his brother Bob Banford has taken over the responsibility for the radio group.

The primary goal of CRS Radio is to provide an opportunity for physically disabled persons to be trained in the field of broadcasting. "We are also proving to the world that handicaps are not persons or things which can be locked up in a closet. They are people," says Mr. Banford.

Presently, CRS Radio is broadcasting six hours daily to patients at various hospitals. Station C-JAZ, which has been the ultimate goal will go on air commercially sometime this year for by the handicapped."

The Capilano closed-circuit radio a cablevision company and will be piped into thousands of B.C. homes on their FM radio

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Thunder Bay:

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Taking Time to Talk "Ojibway"



Margaret Penassie, Debra Howse and Maria Linklater, all workers on the Community Assistance L.I.P. project, spend most of their time visiting natives in hospitals.

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P.E.I. - L.I.P. Venture May Become Full-Time Business

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Native People's Street Patrol a Success In Winniped

Skid Row. Every major city has one, and Edmonton's Skid Row is no better or worse than a thousand others across North America, But Edmonton also has a Local Initiatives Project that is doing Its small part to improve the situation.
The Local Indian Program, financed by a \$31,016 L.I.P. grant, is sponsored by Poundmakers' Lodge, an alcohol treatment centre for Natives.

Night after night the Local Indian Program sends out six Native street patrollers, both male and female, From 5:00 p.m. to 2:00 a.m. they patrol Skid Row, the Bus Depot, the area surrounding the Native Friendship Centre, helping those in need.

In addition to the six-member patrol team the project also employs a coordinator and a Native counsellor.

The patrol teams refer the down and out to numerous city agencies - the drunks to the Intoxication Recovery Centre or to Poundmaker's own alco holic treatment facilities; the homeless or new arrivals in the city are sent to the Women's Emergency Accommodation Centre, the Single Men's Hostel, the United Church Men's Overnight

Shelter, and those with money are sent to hotels. Ambulances are called for those who are injured or are too intoxicated to be mobile. In one month 350 people were referred to the Women's Emergency Accommodation Centre

All the members of the street patrol carry special identification and work in close cooperation with the Edmonton City Police. "I have found that these services fill a real and vital need in our community," says Robert Lunney, Edmonton's Chief of Police. He feels that the street patrol can reach and communicate with many of the Native people who cannot relate to a police officer.

"This program is responsible for saving numerous lives during the cold winter months," says Cliff Baker, Job Creation Project Officer, "this is the second year of L.I.P. funding for the Local Indian Program; it was successful last year and the Community Advisory Group realized the good work it was doing and funded it again this year. The project has good community support and the people in the area are aware of the job that it is doing."

Help For Senior Citizens And The Disabled

ALBERTA - L.I.P. is treating the senior citizens and disabled people of Camrose to free transportation, house repairs, visits and gardening help.

Sponsored by the City of Camrose for the second year, the \$18,000 project employs those who have had difficulty finding jobs. The project manager, a multiple sclerosis patient, was unemployed for a number of years before joining the project. The project coordinator is confined to a wheel chair and spent much of her time at home until she became involved with the project.

The two other LIP workers although not disabled, are people who have had problems finding work. Three such workers from last year's project have found permanent employement.

Wayne Lowther, the project officer, said that the car service has been well used. There is no public transportation to Camrose and a lone taxi company charges more than most pensioners can

"The project receives about 25 calls a day requesting the courtesy car for medical appointments, trips to the bank, shopping trips, or even for transporta tion to birthday parties. In the first month of operation the project had received 258 requests. Since then it has been established as a very important service in the city," he said

This year the project is again looking for further funding.

"There are several service clubs in the city who are looking at ways of continuing the program," Mr. Lowther said. "The Chamber of Commerce is actively promoting the project and the City is once again interested

The Great Wall Of Saskatoon



-Stone walls such as this one are being built with a \$23,220 L.I.P. grant in Saskatoon. Constructed under a plastic months, the walls will save the city's parks from erosion.

The Toy Library in Longueuil

Parents in Longueuil interested in developing the potential of their small children, even during their most carefree activities, can take their offspring to the district's toy library. A \$30,434 L.I.P. project, the library makes educational toys readily accessible and encourages their use as an active and positive instrument in child education.

According to the project's promoter, Mrs. Myriam Brochu, a toy, far from being just a plaything, has definite educational value and can stimulate a child's independence and willingness to share. The library's toys - puzzles, building sets, assembly sets, etc. - are designed to motivate the child and develop creativity. Response-oriented toys such as dolls and teddy bears are not on the library shelves. These are a more personal type of toy for which the child might develop an attachment and have difficulty returning at the end of the loan period

By lending these toys to children free of charge, this service saves parents money and gives them an opportunity to help their children select toys that correspond to their level of development. Eight people are participating in the project, three of whom repair and manufacture toys. The group also includes a qualified educational psychologist whose main task is to classify the toys according to the child's age and the toy's educational value.

To date, more than 400 children have taken advantage of this service, and the word "joujouthèque," coined by a new generation, has now become a regular part of their vocabulary.



Longueuil's "Joujouthèque" provid tional toys for children of all ages

The furniture workshop provides a place for local citizens like Vanessa Lew (left) and Marguerite Soulière to learn how to repair their own chairs and tables.

South Centre **Furniture Workshop**

of Montreal Ste-Marie have been busy with sandpaper, glue and varnish, giving new life to their worn furniture at the South Centre Furniture Workshop. Eight project workers, with the aid of a \$36,000 L.I.P. grant, are providing the people of the district with accommodation, equipment and human re-sources to help them make, repair and unhalster furniture

Workshop staff, composed of three cabinet-makers, an uphoisterer, a driv-er, and three unskilled workers, function primarily as a team of resource persons rather than production work-

ers. In other words, the project is designed for people who are interested in learning how to repair their own fur-In co-operation with the Montreal Catholic School Commission, six hours of courses a week are given to teach staff and interested area residents the basics of woodworking, painting, and refinishing.

The workshop operates from Monday to Friday. The continued enthusiasm and participation of the people concerned prove that the activities conducted under this project are meeting a need of this disadvantaged district of central Montreal.